



Makkal Needhi Maiam

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Chennai

Press Information

Greetings,

7 point Governance and Economic Agenda of “Makkal Needhi Maiam” towards “Reimagining Tamizhnadu”

- 1. Green Channel Government:** in order to cut the red tape, and bring in world class governance, the MNM Government will introduce paperless Government offices that run on a single ERP, from the Panchayat Office to the CM’s office. We will ban the use of physical files. All online activities will be coordinated by the new “Ministry of Digital Governance”. Emphasis will be on securing the cyberspace of both Government and Citizens. We value the right to privacy of our citizens. A State-of-the-art Command and Control Centre will be established in the CM’s Office for routine review purposes and for managing natural disasters.

The Right to Government Services Act and Predictive Governance will be part and parcel of the Green Channel Government. - All services to Citizens, including grievance redressal, shall be delivered in a time bound manner. For this we will bring in the “Right to Services Act. All statutory certificates and documents that Government issues, shall henceforth be issued without the citizen applying for it. The same shall be delivered to the individual on his smartphone. Citizens will no longer have to go to Government offices for the same. Emerging technologies like Artificial Intelligence and Blockchain etc will be used for the purpose.

The MNM Government shall also mandate the outcomes to be achieved by each Department of Government and the District Administration. Funds, Functions and Functionaries shall be decentralised to the local bodies. Renaming and equipping the V & AC Department as Clean Governance Monitoring Agency (CGMA)



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2. **Online homes:** The MNM Government shall provide a computer along with high speed Internet (100 mbps and above) through Optical Fibre Cable to each and every home, as a Common Property Resource, by implementing the BharatNet and TamilNet projects. This will be one of the highest investments in Human Resource Development anywhere in the world, and can bring huge and far-reaching transformational changes in rural families and societies. The Internet will be declared as a basic human right.
3. **Providing Urban Opportunities in Rural Areas (PUORA):** To unleash the potential of our rural areas, the MNM Government will involve strong and deep connect with all industries, and request them to outsource a few tasks in their industrial process to the villages. Eg. Rural BPOs. This we will create world class livelihood opportunities in the Village and Town panchayats,, thus bridging the Urban- Rural divide and prevent migration to cities.

Enterprise economy- we will unleash the Second Freedom Movement by providing opportunities for employment and entrepreneurship of Youth encouraging them to be job creators as much as being job seekers. The Economy shall focus on encouraging start-ups, Small and Medium entrepreneurs as much as on sustainable development of Big Industries with Special economic zones. This will be enabled by the proposed new “Ministry of Possibilities”. This new Ministry will act as a Single Window Clearance facility also, for fostering and handholding entrepreneurs in all sectors of the economy.

4. **Women enrichment:** The MNM Government will take Steps to realize Bharatiyaar’s dream of “Pudhumai penn” through Education, Employment and Entrepreneurship for Women. Women will break through established glass ceilings by the equal opportunities provided to them by our MNM government. Homemakers will get their due recognition through payment for their work at Home which hitherto has been unrecognised and unmonetized, thus raising the dignity of our womenfolk.
5. **Green plus revolution:** Our vision is to initiate the Green+ revolution, the next stage in green revolution wherein our Farmers are transformed to Agri-Entrepreneurs. The MNM Government will create world class infrastructural and logistics facilities from the Village Panchayat onwards, that shall maintain the cold chain at static locations and during transport, to ensure freshness of food stocks, throughout the supply chain till the end



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consumer. This will also mean facilities at airports, seaports and railways stations. Investments will be directed towards “Value added farming” which will multiply the efforts of our Farmers and guarantee value for their produce and thus improvement in their livelihood. Organic farming will be given a fillip.

- 6. Environmental hygiene:** The MNM Government will promote green industries and green technologies, to combat climate change. Environmental management will be a top agenda of the Government. The MNM Government shall lay special emphasis on clean and green cities, towns and villages and also World Class Traffic Management systems throughout Tamil Nadu
- 7. Prosperity line:** The MNM Government will be the first Government in the world to talk about and take people “below the poverty line’ to the Prosperity line. The idea is to unleash the potential of every citizen and family

Naalai Namadhe!!

Regards,

Press Office
Makkal Needhi Maiam.